



OKLAHOMA FFA ASSOCIATION

An Integral Part of the Agricultural Education Division
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TO WHOM IT MAY CONCERN:

Dave Roever was the keynote speaker at our state FFA convention several years back. Since that time there has been no speaker that has been more requested to return to our convention than Dave. So we did it. He returned as the keynote speaker at the 75th anniversary Oklahoma state FFA convention, April 25, 2001.

An audience of nearly 10,000 high school FFA members, parents and teachers turned out to hear David speak. Our largest attendance ever. It was a great night.

Dave really connects with young people. He has immediate credibility and can talk with them about sensitive "teen issues" like no other. Other speakers we've tried just can't get away with it. Young people tune them out in a hurry. But not Dave. They stand and cheer.

Dave speaks for the right reasons, too. Not only did he speak to our group of 10,000, but returned in the summer to speak at two sessions of Oklahoma FFA Leadership Camp with just 300 students per session.

Dave Roever loves FFA. FFA loves Dave Roever.

Sincerely,

Kent Boggs
Executive Secretary
Oklahoma FFA Association